



TOLL-FREE HELPLINE:
855.350.2790

253 Chestnut Street, Toms River, NJ 08753

732.244.0783 • HOPEShedsLight.org • info@HOPEShedsLight.org

OFFICERS

Ron L. Rosetto, President
Stephen L. Willis, Vice President
Arvo Prima, Treasurer
Ann Marie Baker, Secretary

DIRECTORS

David Friedman
Beverly Prima
Dory Rachel
Sue Sedivec
Lee Webb

CEO

Pamela Capaci

March 26, 2018

Dear Friend,

On Saturday, September 8th, 2018, HOPE Sheds Light will be holding its 5th Annual Celebration of HOPE Walk in Seaside Heights.

We would like to take this opportunity to reach out to you and ask for your support of this walk. All event proceeds will help educate families on the disease of addiction by creating awareness, providing resources and instilling hope to support a healthier community.

Will you please participate in our HOPE Sheds Light Resource Guide/AD Journal this year? Any donation that you are able to give will help us meet our goal. Please help us provide the resources and support that our community needs to help fight the addiction epidemic.

Enclosed please find a copy of this year's Sponsorship Order Form to be completed and returned by **July 31, 2018**.

NEW THIS YEAR: Submit your sponsorship online at
<http://www.HOPEShedsLight.org/walk>

Thank you for your support.

Sincerely,

Ron L. Rosetto
Arvo Prima
Stephen L. Willis, Esq.
Founders, HOPE Sheds Light

5TH ANNUAL CELEBRATION OF HOPE WALK

Celebrate recovery and support awareness of addiction

8:00AM • SATURDAY

SEPT. 8

HIERING AVENUE BEACH
SEASIDE HEIGHTS, NJ



HOPE Sheds Light is supported by friends and families directly affected by addiction, and found recovery through continuous love, support and understanding.

Presented by:



A New Jersey Non-Profit Corporation
IRS 501(c)(3) - Tax ID: 46-3910504

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SPONSORSHIP OPPORTUNITIES

- MAJOR SPONSOR..... \$5,000**
Large company logo to appear on walk page for one year; company logo on event t-shirt; company banner displayed on walk day; company sign to be displayed on walk day; full page AD in event journal; promotion table available for use on walk day.
- BILLBOARD EVENT SPONSOR..... \$4,000**
Logo area on Route 37 billboard; company name to appear on walk page for one year; company name on event t-shirt; company sign displayed on walk day; full page AD in event journal; promotion table available for use on walk day. Due to advertising deadlines, Billboard Sponsors must commit in writing no later than June 20, 2018.
- HAT SPONSOR \$3,000**
Business name to appear on all hats; company name to appear on walk page for one year; company name on event t-shirt; company sign displayed on walk day; full page AD in event journal.
- REUSABLE SPORTS BOTTLE SPONSOR \$2,500**
Business name to appear on all reusable sports bottles; company name to appear on walk page for one year; company name to appear on event t-shirt; half page black and white AD in event journal.
- WATER BOTTLE SPONSOR..... \$2,000**
Business name to appear on all water bottles; company name to appear on walk page for one year; company name on event t-shirt; half page black and white AD in event journal.
- T-SHIRT SPONSOR \$2,000**
Company logo on event t-shirt in premier location; company name to appear on walk page for one year; company sign displayed on walk day; half page AD in event journal.
- SPEAKER AND STAGE SPONSOR \$1,500**
Company banner displayed prominently next to the stage; company name to appear on walk page for one year; company name on event t-shirt; half page AD in event journal.
- PARKING LOT SPONSOR..... \$1,500**
Company signage in lot; company name to appear on walk page for one year; company name on event t-shirt; half page black and white AD in event journal.
- START LINE or MIDPOINT or FINISH LINE SPONSOR..... \$1,000**
Company banner displayed at walk start/mid/finish line; company name to appear on walk page for one year; company name on event t-shirt; half page black and white AD in event journal.
- EVENT SIGNAGE SPONSOR..... \$750**
Company signage displayed on walk route; company name to appear on walk page for one year; company name on event t-shirt; 1/4 page black and white AD in event journal.
- PORTA-POTTY SPONSOR..... \$500**
Company signage displayed on walk route; company name to appear on walk page for one year; company name on event t-shirt; 1/4 page black and white AD in event journal.
- BREAKFAST SPONSOR..... \$500**
Company sign displayed on walk day; company name to appear on walk page for one year; company name on event t-shirt; 1/4 page black and white AD in event journal.
- FACE PAINTING AND BALLOON SPONSOR..... \$500**
Company sign displayed on walk day; company name to appear on walk page for one year; company name on event t-shirt; 1/4 page black and white AD in event journal.

EVENT JOURNAL OPPORTUNITIES

- Back Cover – Full Color 7.5" x 10"..... \$1,500
- Front Inside Cover – Full Color 7.5" x 10" \$1,000
- Back Inside Cover – Full Color 7.5" x 10"..... \$1,000
- Full Page BW 7.5" x 10" \$500
- 1/2 Page BW 7.5" x 5"..... \$250
- 1/4 Page BW 3.75" x 5"..... \$100
- 1/8 Page "Friends of HSL" BW 3.75" x 2.5" \$50

Artwork for Resource Guide/Ad Journal must be received no later than August 1, 2018. AD artwork must be CMYK (color ads) or Grayscale (BW). High-quality Print or Press Quality PDF preferred. High Res (300 dpi) TIFF, EPS or JPG acceptable. Convert all fonts to outlines when possible (usually done for vector EPS files). Please email artwork to Laura at lcrossan@design446.com.



SPONSORSHIP FORM

Company Name:

Contact:

Address:

City:

State: Zip:

Email:

Phone:

Fax:

Ad Obtained By:

SPONSORSHIP LEVEL:

- | | | | |
|---|---------|--|---------|
| <input type="radio"/> Major | \$5,000 | <input type="radio"/> Start Line | \$1,000 |
| <input type="radio"/> Billboard | \$4,000 | <input type="radio"/> Midpoint | \$1,000 |
| <input type="radio"/> Hat | \$3,000 | <input type="radio"/> Finish Line | \$1,000 |
| <input type="radio"/> Sports Bottle | \$2,500 | <input type="radio"/> Event Signage | \$750 |
| <input type="radio"/> Water Bottle | \$2,000 | <input type="radio"/> Porta-Potty | \$500 |
| <input type="radio"/> T-Shirt | \$2,000 | <input type="radio"/> Breakfast | \$500 |
| <input type="radio"/> Speaker and Stage | \$1,500 | <input type="radio"/> Face and Balloon | \$500 |
| <input type="radio"/> Parking Lot | \$1,500 | | |

EVENT JOURNAL:

- | | | | |
|--|---------|-----------------------------------|-------|
| <input type="radio"/> Back Cover | \$1,500 | <input type="radio"/> 1/2 Page BW | \$250 |
| <input type="radio"/> Front Inside Cover | \$1,000 | <input type="radio"/> 1/4 Page BW | \$100 |
| <input type="radio"/> Back Inside Cover | \$1,000 | <input type="radio"/> 1/8 Page BW | \$50 |
| <input type="radio"/> Full Page BW | \$500 | | |

- Check enclosed (payable to HOPE Sheds Light)
- Charge my credit card:
- Amex MasterCard Visa Discover

Name on Card:

Card #:

CID/CV2 #: Expiration:

Signature:

PLEASE MAIL THIS FORM TO: HOPE Sheds Light
253 Chestnut Street
Toms River, NJ 08753